3-4. Disaster Management Exhibition

3-4-1. Necessity of Disaster Technology Database

Development of disaster-related technologies and equipment is not easy because the purposes of the applications are limited. In addition, even when a new technology or piece of equipment is developed, advertising is limited due to the small market.

However, these technologies and equipment make a significant contribution in improving the disaster management capability of an entire society. Accordingly, it is important to expand the marketing by providing information on these technologies and equipment to a wider range of organizations and individuals, including local municipal bodies, private companies, NGOs and the general public.

One of the means to increase awareness is the exhibition of disaster management technologies and equipment. Such exhibitions have been held in Tokyo, Yokohama and Kobe ever since the Great Hanshin-Awaji Earthquake.

ADRC participates in the Earthquake Disaster Reduction Technology Exhibition which is sponcored by Kobe city and opens once a year at Kobe and Yokohama. ADRC continuously intends to support the Earthquake Disaster Reduction Technology Exhibition.

Table. 3-4-1-1   Overview of Disaster-related Exhibitions

Place	Name	Period	Visitors	Exhibitors	Booths
Tokyo	Tokyo International Fire Prevention and Disaster Reduction Exhibition	June 4-9, 1998	214,064	260	1,380
	Disaster Rescue Fair 2000	April 20-23, 2000	51,668	70	900
Yokohama	Earthquake Disaster Reduction Technology Exhibition '02	February 14-15, 2002	5,636	125	128
	Earthquake Disaster Reduction Technology Exhibition '03	February 6-7, 2003	6,629	96	157
	Earthquake Disaster Reduction Technology Exhibition '04	February 5-6, 2004	7,539	92	110
Kobe	Earthquake Disaster Reduction Technology Exhibition '97	January 16-17, 1997	4,264	130	230
	Earthquake Disaster Reduction Technology Exhibition '98	January 13-14, 1998	3,220	115	215
	Earthquake Disaster Reduction Technology Exhibition '99	January 13-14, 1999	3,830	120	135
	Earthquake Disaster Reduction Technology Exhibition '00	January 27-28, 2000	3,479	59	81
	Earthquake Disaster Reduction Technology Exhibition '01	January 18-19, 2001	3,541	50	72
	Earthquake Disaster Reduction Technology Exhibition '02	February 14-15, 2002	1,550	25	25
	Earthquake Disaster Reduction Technology Exhibition '03	January 30-31, 2003	3,336	43	48
	Earthquake Disaster Reduction Technology Exhibition '04	January 29-30, 2004	3,906	35	40

3-4-2. Virtual Internet Exhibition of Disaster Reduction Technologies

ADRC prepared a database of disaster reduction technologies and opened a virtual exhibition on January 17, 2001 so that anyone can view various technologies and equipment over the Internet.