7. ADRC's Public Relations

In order to enhance its visibility as an information center, to establish and maintain cooperative relationships with as many organizations as possible, and to contribute further to international efforts for disaster reduction, the ADRC has been using the mass media to conduct its public relations campaigns extensively, while actively involved in international conferences, lectures and symposia.

7-1. Promotion through the Mass Media

The ADRC has been making active efforts to attract TV, radio, newspapers, and media coverage to publicize its activities not only to disaster reduction practitioners but also to the general public. As a result, the ADRC has had extensive media coverage, which reflects a strong interest in disaster reduction in the country.

Media	Date	TV/Radio Station	Description
TV	Apr. 13, 2004	NHK	News feature story, "Iranian officials observed the recovery of Kobe"
TV	Aug. 13, 2004	NHK	News feature story, "Public Forum (Recovery from Catastrophic Disasters – towards a safer world for all -)"
TV	Oct. 15, 2004	Sun Televsion	News feature story, "Workshop entitled Exchange of Experience for a Safer Life and Decrease of Vulnerability to Earthquake in Tehran, Iran"
TV	Dec. 28, 2004	NHK	News feature story, "Field survey of the tsunami affected area in Sri Lanka"
Radio	Dec. 29, 2004	Radio Kansai	News feature story, "Tsunami disaster in the Indian Ocean"
TV	Jan. 6, 2005	NHK	News feature story, "Report on the Field Survey of Indian Ocean Disaster"
TV	Jan. 7, 2005	Fuji Television	News feature story, "Survey results of the tsunami disaster in Indian Ocean"
TV	Jan. 8, 15, 2005	Yomiuri Television	Documentary feature story, "Field survey of the tsunami affected area in Sri Lanka"
Radio	Jan. 11, 2005	Radio Kansai	News feature story, "Tsunami disaster in the Indian Ocean"
TV	Jan. 22, 2005	NHK Educational Television	Saturday Forum (VCR broadcast) "International Symposium – Living with Risk –"
TV	Jan. 23, 24, 2005	NHK International	News feature story, "Damages by the Indian Ocean Tsunami"

Table 7-1-1 TV/Radio Coverage

TV	Feb. 7, 2005	NHK		from	Mr.	essage of ear Teranishi,	-
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 Table 7-1-2
 Newspaper and Magazine Coverage

	Newspaper and Maga							
Date	Name	Features						
Apr. 14, 2004	Yomiuri Shimbun	Iranian disaster management officials to learn about risk management and recovery						
	Kobe Shimbun	Iranian disaster management officials to learn recovery measures						
Apr. 17, 2004	Yomiuri Shimbun	Korean TV station to cover disaster countermeasures						
Apr. 18, 2004	Bangladesh local newspapaer	Experts for steps to face quake disaster						
	Bangladesh local newspapaer	Damage reduction drills a must						
Apr. 20, 2004	Kobe Shimbun	Exchange of opinions on recovery of affected area in Iran						
Apr. 30, 2004	Mainichi Shimbun	Disseminating lessons learnt from the Great Hanshin-Awaji Earthquake to the world						
May 7, 2004	Asahi Shinbun	WCDR: Promotion of supporting system, proposed by the Government of Japan at the PrepCom1						
May 8, 2004	Kobe Shinbun	WCDR: First Preparatory Committee held in Switzerland						
May 14, 2004	Mainichi Shinbun	WCDR						
Jun. 10, 2004	Nikkei Shinbun	Launching of "Global Unique Disaster Identifier Number (GLIDE)"						
	Nikkei Shinbun	International Recovery Platform in Kobe, proposed by the Governor of Hyogo						
Aug. 5, 2005	Asahi Shinbun	Establishment of international framework for supporting affected countries, proposed by the Governor of Hyogo						
	Kobe Shinbun	Establsihing international recovery platform in Kobe						
Aug. 8, 2004	All the major newspapers	Public Forum "Recovery from Catastrophic Disasters - towards a safer world for all"						
Oct. 22, 2004	Denpa Times	"Gawad Kalasag" awarded to ADRC from the Gov't of the Philippines						
Nov. 5, 2004	Mainichi Shinbun	ADRC awarded "Gawad Kalasag" from the Gov't of the Philippines						
Nov. 6, 2004	Asahi Shinbun	ADRC awarded from the Gov't of the Philippines for contributing to building of disaster reduction capacities in Asia						
Dec. 14, 2004	Mainichi Shinbun	ADRC: WCDR-related events						
	Nikkei Shinbun	Sharing an emergency experience –Turkey and U.S.A.						
	Nikkei Shinbun	ADRC compiled a booklet: disseminating good practices in disaster reduction to the world						
Dec. 21, 2004	Yomiuri Shinbun	National budget for creating international recovery database						
	Asahi Shinbun	200 million yen for WCDR						
	Kobe Shinbun	Gov't of the Philippines awared to ADRC						
	Kobe Shinbun	440 million yen for earthquake experimental facility						
Dec. 22, 2004	Kobe Shinbun	International Symposium to be held on the day before the opening of WCDR						
DCC. 22, 2004	Mainichi Shinbun	Lessons of Kobe, spreading through education for disaster prevention to children						
Dec. 27, 2004	Yahoo News (Sankei Shinbun)	Indian Ocean Disaster: belated tsunami response						

	Kobe Shinbun	Hyogo Gov't dispatched doctors to affected areas: no damage to local offices of Hyogo-related companies
	Kobe Shinbun	Restless days for victims familities
Dec. 28, 2004	Mainichi Shinbun	Global support to affected countries: Field survey conducted by Mr. Teranishi, Senior Researcher of ADRC
	Mainichi Shinbun	Indian Ocean Earthquake: 1,450-fold magnitude of the Great Hanshin-Awaji Earthquake
	Kobe Shinbun	ADRC dispatched researchers to Thailand
Dec. 30, 2004	Asahi Shinbun	Indian Ocean Disaster: ADRC dispatched researchers to affected areas
	Yomiuri Shinbun	Disaster experts arrived to Sri Lanka: Difficulty in assessing damage
Dec. 31, 2004	Mainichi Shinbun	ADRC dispatched experts to Phuket
Jan. 1, 2005	Yomiuri Shinbun	Giant tsunami: Special report from Sri Lanka (1): Local residents didn't know about tsunamis
Date	Name	Features
Jan. 3, 2005	Mainichi Shinbun	ADRC 2 experts returned from the mission
	Yomiuri Shinbun	Giant tsunami: Special report from Sri Lanka (2): "No early warning system and money", necessity for teaching the terror
	Mainichi Shinbun	ADRC experts returned to Kobe: Need of multilateral information sharing systems
Jan. 4, 2005	Kobe Shinbun	10 th New Year from the Great Hanshin-Awaji Earthquake:Local government and municipalities
	Asahi Shinbun	Field survey by international organization in Sri Lanka: lack of education for disaster prevention
Jan. 5, 2005	Yomiuri Shinbun	ADRC to suggest support measures for tsunami disaster prevention at WCDR
Jan. 6, 2005	Mainichi Shinbun	ADRC researcher said "Lack of disaster reduction knowledge increased the damage."
	Nikkei Shinbun	Researcher of Kobe said, "Lack of disaster reduction knowledge increased the damage."
	Yomiuri Shinbun	Establishing tsunami early warning system: Preparatory committee within 6 months, Japan will support the project
Jan. 7, 2005	Kobe Shinbun	"Lack of disaster reduction knowledge increased the damage", said ADRC researcher.
	Yomiuri Shinbun	ADRC field survey report on Sri Lanka
	Yahoo News (Asahi Shinbun)	Report of damage caused by the Indian Ocean Disaster
	Asahi Shinbun	Survey report from experts: "Necessity of sharing disaster reduction knowledge"
	Yomiuri Shinbun	Necessity of establishing early warning system, ADRC reported the result of interviews to local people
	Kobe Shinbun	Local resident's life completely destroyed, reported by investigation team
	Mainichi Shinbun	Assisting human resource development, reported by ADRC
	Asahi Shinbun (Tokyo edition)	ADRC proposed assistance for disseminating information on disaster reduction
Jan. 8, 2005	Yomiuri Shinbun	Giant tsunami: Special report from Sri Lanka (ADRC)
Jan. 10, 2005	Mainichi Shinbun	WCDR: ADRC field survey report
	Mainichi Shinbun	WCDR: Initiative for establishing International Reovery Platform in Kobe
Jan. 12, 2005	Yomiuri Shinbun	ADRC to conclude MoU with UNESCO
	Yomiuri Shinbun	Report from Sri Lanka: ADRC tsunami phamplet
Jan. 14, 2005	Asahi Shinbun	WCDR: Comment from Mr. Kitamoto, Executive Director of ADRC

Jan. 15, 2005	Yomiuri Shinbun	ADRC to emphasize the importance of disseminating information on disaster reduction on the occasion of WCDR
Jan. 16, 2005	Mainichi Shinbun	International platform for disaster reduction, proposed to be set up in ADRC
	Nikkei Shinbun	ADRC promote cooperation for disaster reduction with UNESCO
	Mainichi Shinbun	Necessity of supporting disaster reduction know-how, said Mr. Kitamoto, Executive Director of ADRC
	Yomiuri Shinbun	Contributing to the holding of WCDR: Ms. Tsunozaki, Senior Researcher of ADRC
Jan. 17, 2005	Asahi Shinbun	Field survey in Sri Lanka: Mr. Teranishi, Senior Researcher of ADRC
	Asahi Shinbun	New initiative for long-term support: ADRC as one of the core members of the initiative
	Asahi Shinbun	WCDR start tomorrow: International Symposium to be held on today
Jan. 18, 2005	Mainichi Shinbun	WCDR: International Symposium
	Kobe Shinbun	WCDR start today in Kobe
	Kobe Shinbun	WCDR: ADRC
	Kobe Shinbun	Report from Sri Lanka at International Symposium
	Kobe Shinbun	WCDR: Comment from Prof. Ito, Chairman of ADRC
	Kobe Shinbun	Expecting to WCDR, Dr. Sanker, Visiting Researcher of ADRC
	Nikkei Shinbun	Establishing International organization for disaster reduction in Kobe
	Asahi Shinbun	WCDR: Supporting to establishment of national framework
	Yomiuri Shinbun	Needs for international cooperation for disaster reduction
	Mainichi Shinbun	Mr. Satoru Nishikawa, Coordinating role at the Government of Japan
	Mainichi Shinbun	WCDR: Strengethening regional cooperation for disaster reduction through ADRC, said Prime Minister
	Nikkei Shinbun	Establishing tsunami early warning system in 2007
	Nikkei Shinbun	Emphasizing the need of establisng tsunami early warning systems
	Asahi Shinbun	Opening of WCDR, discussion on tsunami early warning systems
	Asahi Shinbun	Memories of the earthquake, crossing borders
	Mainichi Shinbun	WCDR: ADRC supported PNG curriculum
	Kobe Shinbun	Establishing a post-disaster recovery platform in Kobe, promoting cooperation through ADRC
	Asahi Shinbun	WCDR: ADRC reported the results of a survey
	Yomiuri Shinbun	WCDR: International Symposium
	Yomiuri Shinbun	Raising public awarenss in PNG: Prof. Davis
Jan. 19, 2005	Asahi Shinbun	Establishing UN platform for disaster reduction in Kobe, supporting recovery programmes to be started next year
	Kobe Shinbun	Opening of WCDR: Intensive dicussion on outcomes and tasks
	Kobe Shinbun	WCDR: Strengething multilateral cooperation through ADRC
	Mainichi Shinbun	MoU concluded between ADRC and UNESCO for strengething mutual cooperation
	Kobe Shinbun	MoU concluded between ADRC and UNESCO for promoting mutual cooperation
Jan. 20, 2005	Mainichi Shinbun	ADRC will support International Recovery Platform (IRP)
	Kobe Shinbun	WCDR: Establishing International Recovery Platform next May in Kobe

	Asahi Shinbun	ADRC worked on education programme for disaster reduction in PNG
	Asahi Shinbun	Establishiment of International Recovery Platform, agreed to be set up in Kobe
	Yomiuri Shinbun	Asian Conference on Disaster Reduction: Reporting current situations in affected areas
Jan. 21, 2005	Mainichi Shinbun	Satellite disaster observation system, JAXA and ADRC launched a joint programme
	Kobe Shinbun	GLIDE (GLobal unique Disaster IDEntifier)
	Yomiuri Shinbun	ADRC porposed "GLobal unique disaster IDEntifier Number (GLIDE)"
Jan. 22, 2005	Sankei Shinbun	Disseminating the lessons of the Great Hanshin-Awaji Earthquake to the world
	Nikkei Shinbun	WCDR: Setting up 5 priporities for action, including establishment of early warning systems
	Asahi Shinbun	Closing of WCDR, MoU between ADRC and UNESCO
Jan. 23, 2005	Mainichi Shinbun	End of WCDR, proposing IRP
	Nikkei Shinbun	WCDR: Training course for tsunami disaster prevention to be held in Japan
	Yomiuri Shinbun	Tsunami early warning system, discussing mobilization of resources
Feb. 3, 2005	Kobe Shinbun	Training for disaster reduction held in Kobe, reported by Mr. Arakida, Senior Researcher of ADRC
Feb. 5, 2005	Asahi Shinbun	Briefing on Indian Ocean Disaster missions, reported by Mr. Kurita, Senior Researcher of ADRC
Feb. 7, 2005	Mainichi Shinbun	10th Anniversary forum: Prof. Ito, Chairman of ADRC
Feb. 10, 2005	Kobe Shinbun	ADRC to conduct a survey on awareness of disaster reduction in Sri Lanka
	Kobe Shinbun	Conducting a study of 2,000 people in Sri Lanka
Feb. 12, 2005	Mainichi Shinbun	Indian Ocean Tsunami: Survey on public awareness of disaters
Feb. 18, 2005	Asahi Shinbun	Confirming the value of international cooperation for disaster reduction
Feb. 25, 2005	Asahi Shinbun	Dr. SriGowri Sanker, visiting Researcher of ADRC, hoping foundation of disaster management institute in Sri Lanka
Feb. 26, 2005	Yomiuri Shinbun	Conducting an Interview Survey in Sri Lanka
	Nikkei Shinbun	Conducting an Interview Survey of 2,000 people in Sri Lanka
Mar. 15, 2005	Kobe Shinbun	Tsunami early warning system training course for officials of tsunami affected countries to be held in Japan
	Yomiuri Shinbun	Officials of tsunami affected countries learned tsunami countermeasures.
Mar. 30, 2005	Yomiuri Shinbun	ADRC dispatched Mr. Arakida, Senior Researcher of ADRC to Nias Island

7-2. Participation to International Conferences

In order to develop organic networks with international organizations and NGOs in addition to member countries, the ADRC attended the following international conferences to increase its presence and to participate in discussions with relevant organizations on international cooperation for disaster reduction.

Conference	Date	Venue	Attendee	Contributions
	Date	venue	Anchuce	Review and discussion of the
Expert Group Meeting for the Establishment and Operationalisation of an ASEAN Emergency Response and Strategic Planning Institute for Environmental Disaster	Apr. 26-27, 2004	Kuala Lumpur (Malaysia)	Hatori	final report draft as a draft-developer.
The Technical Meeting on GLIDE	May. 3, 2004	Geneva (Switzerland)	Nishikawa, Tsunozaki, Arakida, Yoshinaga	Jointly informed by ADRC and ReliefWeb with support from LaRed, glidenumber. Net has been making disaster information search more convenient and accessible as a powerful tool to promote a globally common code.
ASEAN-U.S. Cooperation on Disaster Management Inception Workshop	May. 4-5, 2004	Bangkok (Thailand)	Hatori	Participated as an observer.
The Ninth ISDR Inter-agency Task Force Meeting	May. 4-5, 2004	Geneva (Switzerland)	Nishikawa, Tsunozaki, Arakida, Yoshinaga	The ADRC informed the participants of the results of its activities relevant to the review of the Yokohama Strategy as well as the Technical Meeting on GLIDE.
The First Meeting of the Preparatory Committee for the World Conference on Disaster Reduction (PrepCom1)	May. 6-7, 2004	Geneva (Switzerland)	Nishikawa, Tsunozaki, Arakida, Yoshinaga	Active exchange of views and discussions on various subjects including the procedure and operation fo convening the WCDR.
Regional Workshop on Methodologes of Socio-Economic Impacts of Disasters in Asia and their Application for Poverty Eradication and Economic Development	May. 18-20, 2004	Bangkok (Thailand)	Teranishi	Gave presentations on ADRC's activities and GLIDE
The 11th Annual Conference of the International Emergency Management Society (TIEMS)	May. 18-21, 2004	Melbourne (Australia)	Sanker	Gave presentation on "Emergency Risk Management, Cultural and Geographical differences" and suggested ADRC's TDRM approach under the perspective of mainstreaming the disaster reduction as a tool for new development paradigm.
International Conference on Disaster Management in China	May. 25-27, 2004	Beijing (China)	Nishikawa, Kochi	Gave presentations on ADRC's activities in Asia and TDRM approach

Table 7-2-1 International Conferences

Lourships of the	I			Denticipated as an elegence
Launching of the	May.	Bali		Participated as an observer.
ASEAN Regional Programme on Disaster	26-27,		Hatori	
Management	2004	(Indonesia)		
WHO Regional				
Meeting: National Focal	June.			Gave presentation on natural
Points on Health	7-10,	Manila	Ishii	disasters in Asia and activities
Emergencies and	2004	(Philippines)	13111	of ADRC
Disaster Management	2001			onibite
Consultative Meeting of				
Asian NGOs for the	June.	Kuala		Gave presentation on the
Asian Disaster	17-18,	Lumpur	Kodama	public relations activities on
Reduction and Relieif	2004	(Malaysia)		the occasion of the WCDR.
Network (ADRRN)		× • • •		
The Second Regional				
Technical Conference on				Gave presentation on "Vital
Tropical Cyclones and	11 12	D 1		Role of Hydro-Meteorological
Storm Surges	July. 1-3,	Brisbane	Tsunozaki	Information in TDRM –
	2004	(Australia)		Critical Information Link for Risk Communicatin" at the
				Keynote Session
International Conference				
on Storms – Storms	July. 5-9,	Brisbane	Tsunozaki	Participated as an observer.
Science to Disaster	2004	(Australia)	ISUHOZAKI	r articipateu as an observer.
Mitigation -				
The 13th World	Aug. 1-6,	Vancouver		Gave presentation on Seismic
Conference on	2004 2004	(Canada)	Kurita	Risk Estimation fo Principal
Earthquake Engineering	2001	(Cunudu)		Cities in Turkey.
The Workshop of				
ESCAP/WMO Typhoon				
Committee "Living with	Sep.	Seoul		Conducted the on-site training
Risk dealing with	20-24,	(Republic of	Kodama	"Town Watching" program for
Typhoon-related	2004	Korea)		trainers with the participants.
Disasters as part of				
Integrated Water				
Resources Management" Workshop entitled				
"Exchange of		Tehran		Gave presentation on
Experience for a Safer	Sep.	(Islamic	Kitamoto,	"EarthquakeEmergency
Life and Decrease of	26-28,	Republic of	Ishii	Response System & Total
Vulnerability to	2004	Iran)	13111	Disaster Risk Management" at
Earthquake"		ii uii)		the Keynote Session.
Zururquure				Reported on the recent
				activities of the ADRC to
The 10th ISDR	Oct. 7-8,	Geneva	Kitamoto,	promote cooperation in
Inter-agency Task Force	2004	(Switzerland)	Tsunozaki,	Disaster reduction, including
Meeting		(Arakida	the development of the GLIDE
				initiative.
	0.4.11	Gan	Kitamoto,	Discussed activities of review
The Technical Meeting	Oct. 11,	Geneva (Switzerland)	Tsunozaki,	of GLIDE and WCDR with the
on GLIDE	2004	(Switzerland)	Arakida	participants.
The Second session of				Discussed a new version of the
the Preparatory	Oct.	Geneva	Kitamoto,	draft program of action plan to
Committee for the	11-12,	(Switzerland)	Tsunozaki,	further incorporate the
WCDR (PrepCom2)	2004	(Switzerialiu)	Arakida	comments from more
				countries.
		-		

The Fifth Asian	Oct.	V		Gave presentations on natural
Seismological Commission General Assembly 2004	18-21, 2004	Yerevan (Armenia)	Kitamoto	disasters in Asia and TDRM at the Keynote Session.
International Conference on Earthquake	Nov. 1-3, 2004	Beijing (China)	Kochi	Gave presentations on ADRC's activities in Asia and TDRM approach
Technical Workshop Space Application for Effective Disaster Reduction	Nov. 2, 2004	Canberra (Australia)	Arakida	Gave a presentation on the application of space technology for effective disaster reduction
The 11 th Session of the Asia Pacific Regional Space Agency Forum	Nov. 3, 2004	Canberra (Australia)	Arakida	Gave presentation on the application of space technology for effective disaster reduction
International Seminar Policies and Practices for Earthquake Management inUrban Area organized by UN/OCHA & Government of Iran	Nov. 16-18, 2004	Tehran (Iran)	Kurita	Gave presentation on Japans experience of the 1995 Kobe Earthquake and advancement of design standard, and participated in a panel discussion.
Economic and Social Commission for Asia and the Pacific (ESCAP) / World Meteorological Organization (WMO) Typhoon Committee Thirty-seventh Session	Nov. 16-20, 2004	Shanghai (China)	Hatori	The ADRC has collaborated with the Typhoon Committee for flood hazard mapping training in Korea in September 2004. So,the ADRC was invited to the 37th session of TC as an observer. Hatori provided presentations about TDRM, hazard mapping and GLIDE.
International Conference on Sustainable Water Resource Management in the Changing Environment of the Monsoon Region	Nov. 17-20, 2004	Colombo (Sri Lanka)	Sanker	Gave presentations on the issue of human development, aging population issues, developing economies and disaster impacts with special reference to hydro meteorological disasters.
S. Korean NIDP's International Conference on Disaster Prevention	Nov. 19, 2004	Cheju (Republic of Korea)	Kitamoto	Gave presentations on the recent Japanese disasters and TDRM at Keynote Session.
ASEAN Ministerial Meeting on Disaster Management	Dec. 7-8, 2004	Phnom Penh (Cambodia)	Kitamoto	Gave presentations on ADRC's activities.
Comparative Analysis on Institutional Capacities on Flood Disasters in Asia	Dec. 12-14, 2004	Chiang Mai (Thailand)	Teranishi	Gave presentations on institutional capacities on flood disaster reduction in Japan
Workshop on Reducing Food Insecurity Associated with Natural Disasters in Asia and the Pacific	Jan. 27-28, 2005	Bangkok (Thailand)	Arakida	Gave presentations on the importance of disaster reduction measures to shape agriculture policies.
The 32nd session of the WMO/ESCAP Panel on Tropical Cyclones	Feb. 21-26, 2005	New Delhi (India)	Tsunozaki	Gave presentations on ADRC's activities, tsunami and hazard mapping.

ABU workshop on Natural Disasters and the Broadcaster's Role	Feb. 28-Mar. 1, 2005	Tokyo (Japan)	Arakida	Gave presentations on the importance of the disaster emergency news, and disasters reduction education for the Asian mass media.
International Coordination Meeting for the Development of a Tsunami Warning and Mitigation Systems for the Indian Ocean	Mar. 3-8, 2005	Paris (France)	Teranishi	Gave s presentation on a field survey in tsunami affected countries at the international coordination meeting
2005 Informal Planning Meeting on the Voluntary Co-operation Programme of the World Meteorological Organization	Mar. 8-11, 2005	Tokyo (Japan)	Hatori	Invited to the Technical Cooperation Session on March 10. Provided a presentation about recent ADRC's activities on the aspect of climate-related disaster reduction and community-based hazard mapping.
The Fifth Ministerial Conference on Environment and Development in Asia and the Pacific, 2005	Mar. 24-29, 2005	Seoul (Republic of Korea)	Kitamoto	Gave presentations on ADRC's activities regarding Tsunami Warning and Mitigation Systems for the Indian Ocean and Japanese disastrers.

7-3. Participation in Various Disaster Management Exhibitions

Exhibition	Dates	Venue	Sponsors	Exhibitors	Description
Exhibition Booths on WCDR (the 9th Earthquake Disaster Reduction Countermeas ure Technology Expo, Kobe)	Jan. 18-22, 2005	International Conference Center Kobe	Government of Japan, Hyogo Prefecture, Kobe City Disaster Reduction Safety Public Corporation, Kobe Convention & Visitors Association	ADRC, UN, international organization, Government of Japan, Hyogo Prefecture, Kobe City, disaster reduction related organizations, corporations, and research organizations, and NGOs	Introduction of activities, various technologies, products and services related to earthquake disasters and disaster reduction countermeasures
The 9th Earthquake Disaster Reduction Countermeas ure Technology Expo, Yokohama	Feb. 3-4, 2004	Yokohama Peace and International Conference Center (Pacifico Yokohama)	Kobe City Disaster Reduction Safety Public Corporation, Kobe Convention & Visitors Association, and Yokohama City	ADRC, UN, Kobe City, Yokohama City, disaster reduction related organizations, corporations,and research organizations	Introduction of various technologies, products and services related to earthquake disasters and disaster reduction countermeasures

7-4. Lectures/Symposium

Туре	Date	Venue	Sponsors	Speakers/Topics	
Short Term Expert on Disaster Information Management	Aug. 23-Sep. 26, 2004	The Caribbean Disaster Emergency Response Agency (CDERA) (Barbados)	CDERA & JICA	Speaker: Arakida Instructed on present conditions grasp and construction of a unification type disaster database about disasters information system in Caribbean countries.	
The Institute of Electronics, Information and Communication Engineers 2004 Society Conference	Sep. 21-24, 2004	Tokushima (Japan)	Institute of Electronics, Information and Communication Engineers	Speaker: Hatori Invited to the Panel Discussion "Role of satellite communications for the disaster management measures" as a panelist. He also provided a presentation about "Current status of information integration tools for decision making at disasters and expectations of the next generation communication tools."	
The 15 th ISSS Conference	Nov. 5-7, 2004	Shizuoka (Japan)	Institute of Social Safety Science	Speaker: Kurita Issues of Earthquake Disaster Management System in Bangladesh Speaker: Arakida Analysis of a insecurity feeling of a crime in a park and a questionnaire about local residents activities.	
Seminar of Japan Research Institute for New Systems of Society	Nov. 19, 2004	Tokyo (Japan)	Japan Research Institute for New Systems of Society	Speaker: Arakida Gave the presentaion on the present conditions of the disasters and damages in Asia, disaster management, directionality of a future action.	
Conference on Japan Society for Disaster Information Studies	Nov. 19-20, 2004	Tokyo (Japan)	Japan Society for Disaster Information Studies	Speaker: Arakida Gave the presentaion on the damage and correspondence of Hurricane Ivan in Caribbean countries.	
Symposium for Space Utilization	Dec. 16, 2004	Tokyo (Japan)	Japan Aerospace Exploration Agency (JAXA)	Speaker: Arakida Gave the presentaion on the the present conditions of disasters in Asia, disaster reduction measures that used a satellite, and a joint experiment with JAXA	
Space Data Utilization Forum	Feb. 9, 2005	Tokyo (Japan)	Space Data Utilization Council	Speaker: Arakida Gave the presentaion on survey result of Tsunami in Indonesia and a future policy by asatellite remote sensing.	

Special committee in earth technology strategy meeting for natural disaster reduction	Mar. 17, 2005	Tokyo (Japan)	Advanced Earth Science & Technology Organization	Speaker: Arakida Gave the presentaion on advantages of a satellite remote sensing after disasters.	
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7-5. Articles

Newspaper/ Journal	Date	Author	Title
Doboku-sekou	Aug. 2004	Hatori	"Hazard mapping in the Asian Region"
Proceedings of the 13 th World Conference on Earthquake Engineering	Aug. 2004	Kurita (co-author)	Seismic Risk Estimation for Principal Cities in Turkey
Case Histories of Urban Geo-Informatics prepared by ATC10 of the International Society of Soil Mechanics and Geotechnical Engineering	Nov. 2004	Kurita (co-author)	Development of Earthquake Disaster Simulation System
Proceedings of the Annual Conference of the Institute of Social Safety Science	Nov. 2004	Kurita (co-author)	Issues of Earthquake Disaster Management system in Bangladesh
International Development Journal	Feb. 2005	Hatori	Education for surviving low-frequency / devastating disasters